

# **AUBURN ARTS COMMISSION**

## **Study Session Notes**

**December 27, 2011**

The special study session was called to order at 8:24 am by Chairman Randy Mealhow at Auburn City Hall, Room 10. Present were: Randy Mealhow, Aloha Baumgarten, Lee Buckingham, Rob Turner, April Maynard, Joyce Silva, and Judi Lardner.

A quorum was established.

**Public Comment:** There was no public comment.

**Auburn Arts in the Park:** Joyce distributed and reviewed an outline of tasks associated with producing the festival.

- **Marketing/Publicity:** February 1<sup>st</sup> is the deadline for publishing in Via magazine. A discussion followed regarding where/how to publicize the event (Perspectives, Auburn Trader, cross-street banner downtown, printing on bags at Bel Air and Safeway). Rob recommended creating a Facebook page for the event. Randy said that the library and senior center would pass out flyers. Randy also has fax numbers for all local media outlets. Rob said he would be happy to create flyers – both for recruiting talent and for advertising the event. After some discussion, it was decided to hold the festival from 10:00am (8:00am set-up) to 5:00pm.
- **Artists:** After some discussion, it was agreed to charge a nominal fee for artists' booths (\$30?). The event will be free for attendees but sponsorship money should be sought. April asked how the vendors would be chosen. Aloha said we need to determine the size and number of booths available.
- **Food & Beverage Sellers:** Rob suggested we find an outside person to handle the food and beverage aspects of the festival. April suggested self-contained trucks for food sales. Aloha asked Randy if he thought Rotary might be interested in having a food booth. \$50 was suggested as the amount to charge food vendors.
- **Actors/Entertainers/Dancers:** Joyce said she has been talking to some actors about role-playing artists at the festival.
- **Musicians:** There was some discussion about the types of musical acts at the festival. Judi suggested that we handpick artists and acts to fill the available spaces and times. Rob suggested ending the festival with a drum circle.
- **Site Coordinator:** Lee said he needs a map of the park and will walk the site to determine how many booths can be set up. It was suggested that the entire AAC walk the site after the meeting is adjourned. Requirements for Porta Potties and handicap accessibility were discussed.
- **Legal Stuff/Groundwork:** Randy said he would look into the requirements for applications and permits.

Joyce asked members to do research on the various issues discussed and email her information.

**Future Agenda Items:** A special meeting was scheduled for January 3rd at 8:15am to discuss the status of the Mountain Quarries Railroad Bridge mural project as well as any updates on old business.

Study session adjourned at 10:02 am (a walk of the School Park Preserve to follow)  
Respectfully Submitted,  
Judi Lardner, Secretary